

# COMMUNITY PARTNER PACKET



### **ABOUT E2R**



We are building a non-profit organization that creates opportunities for education and awareness around mental health and addiction.

#### **Our Goals**

- To raise awareness and reduce stigma around mental health and addiction.
- To provide a platform for people with lived experience to share their stories and insights.
- To promote evidence and abstinence-based approaches to prevention, treatment, and recovery.
- To support organizations that are working to eliminate barriers to accessing mental health and addiction services.
- To inspire and empower attendees to take action in their own communities.

## WHAT WE OFFER!







## OUR VISION + MISSION

We are working towards a world where everyone has access to effective mental health and addiction support, and where open and honest conversations about these issues are the norm.





#### **VALUES**

- Compassion: We believe that everyone deserves empathy and support, regardless of their background or circumstances.
- Collaboration: We believe that working together with others is essential to achieving our goals.
- Action-oriented: We aim to inspire attendees to take action in their own communities to promote mental health and addiction recovery.



#### **PLATINUM PARTNERSHIP**

- · Video ad played at our live event
- Main stage time during our next event
- Printed logo on our banners & media assets
- Double sized vendor booth
- 10 Tickets to give to your audience/following/employees/friends
- E2R swag bag
- Logo printed on marketing material and itinerary
- 2 month ad run on the Empower 2 Recover Podcast



#### **GOLD PARTNERSHIP**

- Video ad at our live event
- · Main Stage time at our live event
- · Single sized vendor booth at our live event
- 10 tickets to give your audience/clients
- Logo printed on marketing material and itinerary for live events



#### **SILVER PARTNER**

- Single vendor booth at our live event
- 10 Tickets to give to your audience/following/employees/friends
- Logo printed on marketing material and itinerary for live event



#### **EMPOWER 2000**

- \$1000 Donated to Kids Play Foundation
- \$1000 Donates FREE Tickets and Vendor Booth to Treatment Centres and Non-Profits to attend live E2R conferences.



Get a booth to promote your businesses at our next event.

#### **SUPPORTER - \$250**

Logo on our event material + shout out as a supporter

**APPLY FOR A PARTNERSHIP PACKAGE** 

### **CORPORATE PACKAGES**

We are seeking corporate sponsors who align with our mission and can contribute to our community in various ways:

Mission Alignment: Your organization should resonate with our goal of supporting mental health and recovery by sharing new ideas and empowering lived experience stories. Together, we can make a significant impact on individuals and communities in need.

Amplifying Voices: Join us in our commitment to amplifying the voices of underserved communities. By partnering with us, you can help bring hope, education, and awareness to individuals across Canada, ensuring that no one is left unheard or unnoticed.

**Unique Solutions**: If your organization offers a unique product or service that provides solutions to the trauma, mental health, and addictions community, we want to hear from you. Your innovation can help us drive positive change and enhance the recovery journey.

**Embracing Diversity:** We celebrate diverse pathways of recovery and welcome different ideas. Your openmindedness and inclusive approach will strengthen our community and foster an environment of understanding and acceptance.

Corporate Partners play a vital role in our mission to empower individuals and promote mental health and recovery. We are seeking partners who share our commitment to making a real impact in communities and who offer unique and innovative solutions in support of recovery and mental well-being.

By joining us as a Corporate Partner, you will have the opportunity to collaborate with Empower 2 Recover and be part of our diverse network of professionals, organizations, and advocates dedicated to driving positive change in the field.



Contact Marketing Director

Jay Barnard for more information

empower2recover@gmail.com

Join as an Empower 2 Recover Corporate Partner: Make a Lasting Impact in Communities and Support Recovery & Mental Health

























## CANADIAN WIDE TOUR VISION

#### 10 CITIES ACROSS CANADA \$50,000 PER EVENT ALLOWS US TO

- Host a LIVE E2R Event
- Amazing Guest Speakers and Industry Leaders
- \$5,000 Donated to Kids Play Foundation
- \$5,000 Donated to a Local Non-Profit or Treatment Centre

\$500,000 Total fundraising goal will get us to our goal of 10 cities and reach our fundraising goals for Kids Play Foundation and local non-profits.

